

DOW JONES & COMPANY, INC.

U. S. HIGHWAY NO. 1, SOUTH BRUNSWICK, N. J.

KATHLEEN V. BOYLE
MANAGER OF CUSTOMER SERVICES
INFORMATION SERVICES

REPLY TO
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PRINCETON, N. J. 08540

Your purchase entitles you to a special offer from Dow Jones News/Retrieval®, the leading provider of on-line information.

Enclosed is a Dow Jones User Agreement which entitles you to a free password to Dow Jones News/Retrieval and one hour of free introductory usage time in non-prime hours. (Of course, you will be billed at normal rates after your free hour.) To get your password, simply follow the instructions on the User Agreement.

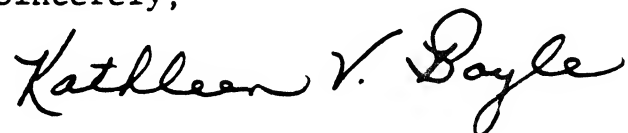
You know that time and information are the keys to efficiency and productivity. Now as a subscriber to Dow Jones News/Retrieval you'll have an important tool that helps free your time and increase your efficiency. You get the accurate, timely news and current information you want on a terminal, personal computer, communicating word processor or teletypewriter instantly at a surprisingly low cost. Anyone can learn to use News/Retrieval in minutes, and there's an easy to follow instruction guide, The Fact Finder, which will be mailed to you after you've signed up.

The beauty of our service is that, in most cases, you just dial a local telephone number, decide what to access and get only the information you want. There are no minimum usage or communications charges and the usage fees will be tax deductible in many cases. Consult your tax advisor for further information. The enclosed literature summarizes our data bases and even though the price sheet is current, we have a free on-line newsletter (//INTRO) for our subscribers so they can stay up-to-date with our constantly expanding services.

We know you'll find Dow Jones News/Retrieval an indispensable addition to your current information sources -- one you'll profit from time and again. But don't take our word for it! See for yourself. To obtain your password call our toll-free Customer Service Hotline: 800-257-5114 (In New Jersey call direct, 609-452-1511).

With Dow Jones News/Retrieval, you'll discover that time is money saved and earned for you and your company. So don't waste precious time ... call today.

Sincerely,



Encl.
KVB/lr

QUICK REFERENCE GUIDE TO DOW JONES NEWS/RETRIEVAL®

LOG ON PROCEDURE

Using TYMNET

- 1) Turn on your terminal.
- 2) Dial your TYMNET number: _____
- 3) If not using auto-dial modem, place phone receiver in acoustic coupler.
- 4) Terminal will respond: PLEASE TYPE YOUR TERMINAL IDENTIFIER. You type A.
- 5) Terminal will respond: PLEASE LOG IN. You type either DOW1;; or type DOW2;; (second semi-colon will not be displayed.)
- 6) Terminal will respond: WHAT SERVICE PLEASE? You type DJNS and press the RETURN key.
- 7) Terminal will respond: ENTER PASSWORD. _____. You type your personal password and then press RETURN key.

Using TELENET

- 1) Turn on your terminal.
- 2) Dial you TELENET number: _____.
- 3) If not using auto-dial modem, place phone receiver in acoustic coupler.
- 4) Press RETURN key two times.
- 5) Terminal will respond: TERMINAL =. You press RETURN key.
- 6) Terminal will respond: @. You type C then skip one SPACE, then type 60942 and press RETURN key.
- 7) Terminal will respond WHAT SERVICE PLEASE? You type DJNS and press RETURN key.
- 8) Terminal will respond: ENTER PASSWORD. _____. You type your personal password and then press RETURN key.

To Log Off

You type DISC then press RETURN key.

TIPS ON USING THE SERVICE

When you first access Dow Jones News/Retrieval , you will see a brief message and the prompt to ENTER QUERY. Enter two slashes (//) and the code for any data base available on News/Retrieval. For example, to get the latest information about what's new on Dow Jones:

TYPE	FOR	EXPLANATION
//INTRO	Intro	A free customer newsletter which contains pointers about using News/Retrieval, and information about enhanced services.
For a list of available services and their access codes,		
//MENU	Master Menu	The access codes listed in //Menu allow you to move directly from one data base to another from any point on the service.
For more information about using any of the data bases, type the two slashes (//), the data base code, press the space bar and type the word HELP. For example:		
//CQ HELP	Assistance with the Current Quotes data base.	Using the HELP command any time you require additional assistance with any of the data bases.

Thank you for subscribing to Dow Jones News/Retrieval®. To get your unique personalized password, immediately telephone Dow Jones with your control number.

CALL DOW JONES TODAY
FOR YOUR PASSWORD

Toll-free 1-(800) 257-5114

New Jersey (609) 452-1511
or Canada

IMPORTANT:

Before you use Dow Jones News/Retrieval®, read this User Agreement carefully.

*Dow Jones News/Retrieval
User Agreement*

By using Dow Jones News/Retrieval® (hereafter referred to as "the Service"), you agree to be bound by the following terms and conditions.

Charges for the Service and Payment

You will be charged for using the Service at the rates in effect at that time. If you access the Service, or if you permit others to do so, you acknowledge responsibility for all charges thus incurred. You agree to make payment to Dow Jones & Company, Inc., for all charges for the use of the Service within 15 days after the receipt of an invoice from Dow Jones, and you agree to pay all applicable sales and use taxes relating to your use of the Service. You understand that delinquency charges may be imposed on overdue accounts and that you shall be responsible for all reasonable legal and related fees if your account must be referred for collection. You will not be notified when any free time that you may be provided will terminate. You will also be billed for any time you access the Service beyond any allotted free time.

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When we use the terms information and services, we are referring to any and all information and services received through the Service, no matter from what source they may originate.

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If you know or suspect that a person whom you have not authorized to use the Service is doing so and is making charges to your account, notify Dow Jones News/Retrieval Customer Service by telephone immediately at (800) 257-5114 (in New Jersey and Canada call (609) 452-1511) and confirm the notice in writing.

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Transmission Problems and Errors

Neither Dow Jones, its affiliates, agents, or licensors shall be liable for any loss resulting from delays or interruptions due to electronic or mechanical equipment, to telephone or other interconnect problems, to defects or to storms, strikes, walkouts, or other causes over which they have no direct control, or to loss resulting from erroneous statements or to errors in fact or in transmission.

Securities Dealers

This Agreement does not apply to securities dealers, and you agree not to permit any securities dealer to access the Service through your equipment. A securities dealer is one who acts as a broker/dealer in the purchase or sale of negotiable financial instruments. Securities dealers desiring to subscribe to the Service must contact Dow Jones at 1 (800) 257-5114 (in New Jersey and Canada, (609) 452-1511) and enter into a separate agreement.

Tax Treatment

Program and usage costs for the Service will be tax deductible in many cases. Consult your tax advisor for further information.

Changes in Terms and Conditions

All charges for the use of the Service are subject to change without notice. We may change any other term or condition of this Agreement at any time, and we will notify you of any changes. Your use of the Service after a change shall indicate that you have agreed to be bound by it. We may discontinue the Service and/or its availability to you at any time without notice.

Miscellaneous

Neither this Agreement nor any other obligation hereunder is assignable to you. This Agreement shall be governed by and construed according to, the laws of the State of New York.

IMPORTANT NOTE: For a list of all current services and prices, please see//INTRO, our free online newsletter. Dow Jones News/Retrieval® is a trademark of Dow Jones & Company, Inc. Copyright © 1984 Dow Jones & Company, Inc. All Rights Reserved.



Summary of Information Services

Dow Jones Business and Economic News

Dow Jones News

- From The Wall Street Journal, Barron's, and the Dow Jones News Service
- Stories as recent as 90 seconds, as far back as 90 days

Wall Street Journal Highlights Online

- Online headlines and summaries of major stories as early as 6 a.m. (Eastern Time)
- Front page news items, front and back page features, market pages, and editorial columns and commentary

Dow Jones Text-Search Services

- The Wall Street Journal: Full Text Version. All stories which appeared or were scheduled to appear in The Wall Street Journal since January 1984.
- Dow Jones News: Broadtape, and selected stories from Barron's and The Wall Street Journal since June 1979.

Weekly Economic Update

- A review of the week's top economic events and a glimpse of the month ahead
- A single source for economic news

Dow Jones Quotes

Current Quotes (Minimum 15-minute delay during market hours)

- Common and preferred stocks and bonds
- Mutual funds, U.S. Treasury issues, options

Historical Quotes

- Daily volume, high, low and close (now covers a full year)
- Monthly summaries back to 1979; Quarterly summaries

General News and Information Services

Master Menu

- A complete online listing of the information contained in the service, along with detailed instructions on how to access each data base

Academic American Encyclopedia

- Contains more than 32,000 carefully researched and concisely written articles
- Revised and electronically updated twice a year

News/Retrieval World Report

- Features foreign and national news in an easy-to-use electronic package
- Continuously updated throughout the day

News/Retrieval Sports Report

- Scores, stats, standings, stories and schedules for most major sports
- Continuously updated seven days a week

News/Retrieval Weather Report

- Two-day forecasts updated twice daily for more than 50 major cities
- Monthly weather planner including 30-day forecasts

Cineman Movie Reviews

- Concise reviews of the latest releases
- Reviews of thousands of movies dating back to the 1930s

Wall Street Week Online

- Online transcripts from the popular PBS television program, Wall Street Week
- Four most recent programs available at any one time

Comp-U-Store

- Daily historical quotes accessible by specific date; composites for monthly and quarterly requests

Historical Dow Jones Averages

- Available for industrials, transportation, utilities and 65 stock composites

Financial and Investment Services

Corporate Earnings Estimator

- Timely earnings forecasts for 3,000 of the most widely followed companies
- Compiled by Zacks Investment Research, Inc. from the research of top analysts at more than 60 major brokerage firms

DISCLOSURE II™

- 10-K extracts, company profile, and other detailed data on over 8,700 publicly held companies
- Information filed with the U.S. Securities and Exchange Commission

Media General Financial Services

- Detailed corporate financial information on 3,150 companies and 170 industries
- Major categories include: revenue, earnings, dividends, volume, ratio, shareholdings, price changes and dividends

Economic and Foreign Exchange Survey

- Weekly survey of U.S. money market and foreign exchange trends.
- Median forecasts of monetary and economic indicators

Forbes Directory

- Rankings of largest U.S. corporations by sales, profits, assets and market value.
- Profitability and growth rankings for 46 industries

Japan Economic Daily

- Same day coverage of major business, economic, and political news from Japan's Kyodo News International, Inc.
- Comprehensive daily wrap-up of activity in Japan's financial market.

Official Airline Guide

- Schedules for 650 airlines worldwide.
- Fare information for all flights in North America.

Merrill Lynch Research Service

- Weekly highlights of investment research prepared by the Securities Research Division of Merrill Lynch, Pierce, Fenner & Smith, Inc.

- An electronic shopping service

- More than 50,000 discounted brand name products ranging from appliances to sporting goods, to gourmet foods

News/Retrieval Symbols Directory

- A comprehensive, online listing of more than 15,000 symbols used to access News/Retrieval.
- Includes stocks, corporate and foreign bonds, Treasury issues, mutual funds, options, category codes and Media General industry groups.

Words of Wall Street

- Offers definitions of over 2,000 business and financial terms used by professional investors.

Mail Service and Free Customer Newsletter

INTRO

- Free online newsletter of News/Retrieval
- New data base announcements and other information of interest to subscribers

MCI Mail

- A mail service for sending written and electronic communications next door or worldwide.
- Prints personalized letters electronically — on your letterhead.



Price Schedule

Dow Jones News/Retrieval® is available under three plans. Blue Chip Membership features a 33⅓% savings for non-prime usage; Executive Membership features a 33⅓% savings on prime and non-prime usage. Both guarantee you a minimum of six free hours of usage each calendar year on selected data bases—a value worth up to \$432! A Standard Subscription plan is also available. Program and usage costs will be tax-deductible in many cases. Consult your tax advisor for further information. All data bases listed below are available under each pricing plan.

	<u>PRIME TIME Rate/Min.</u>			<u>NON-PRIME TIME Rate/Min.</u>		
	<u>Standard</u>	<u>Blue Chip</u>	<u>Executive</u>	<u>Standard</u>	<u>Blue Chip</u>	<u>Executive</u>
Dow Jones Business and Economic News	\$1.20	\$1.20	\$.80	\$.20	\$.13	\$.13
<ul style="list-style-type: none"> • News • Wall Street Journal Highlights Online • Weekly Economic Update • Dow Jones Text-Search Services (\$.60/minute during non-prime for Standard Subscription, \$.40/minute non-prime for Blue Chip and Executive Memberships.) 						
Dow Jones Quotes	\$1.20	\$1.20	\$.80	\$.20	\$.13	\$.13
<ul style="list-style-type: none"> • Current Quotes • Historical Quotes • Historical Dow Jones Averages 						
Financial and Investment Services	1.20	1.20	.80	.90	.60	.60
<ul style="list-style-type: none"> • Disclosure II™ (plus access fee of \$2 for one company search in non-prime time, or \$5 in prime time) • Corporate Earnings Estimator 						

- Media General
- Economic and Foreign Exchange Survey
- Japan Economic Daily
- Merrill Lynch Research Service
- The Forbes Directory
- Official Airline Guide

General News and Information Services

.60 .60 .40 .30 .20 .20

- Master Menu
- Encyclopedia
- News/Retrieval World Report
- News/Retrieval Sports Report
- News/Retrieval Weather Report
- Movie Reviews
- Wall Street Week Online
- Comp-U-Store
- News/Retrieval Symbols Directory
- Words of Wall Street

Mail Service and Free Customer Newsletter

- INTRO
- MCI Mail

These prices as of the above date. For current prices, see //INTRO, a free data base.

Note: Connect times rounded to the nearest minute.

- Notes:**
1. The rates will be 2.0 times these when using 1200 baud instead of 300 baud.
 2. The Executive Membership requires a \$50 monthly fee per location.
 3. The Blue Chip Membership requires a one-time \$75.00 password fee or purchase of any Dow Jones supported product for each location and an annual subscription fee of \$100.
 4. The Standard Subscription requires a one-time \$75.00 password fee per location, or purchase of any Dow Jones supported package.
 5. There is no News/Retrieval charge for accessing MCI Mail; there will be an MCI charge for sending a letter, depending on type of delivery. MCI offers discounts for volume mailings.
 6. This agreement does not apply to users who act as broker/dealers in the purchase or sale of negotiable financial instruments.

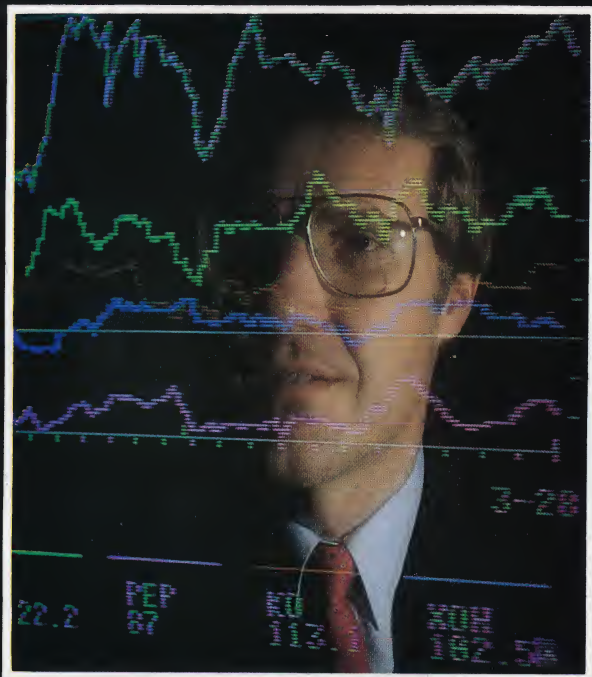
Hours of Operation

Dow Jones News/Retrieval is available 22 hours per day; 7 days a week, from 6 a.m. to 4 a.m. Eastern Time. Prime usage rates begin at 6 a.m. Eastern Time. Non-prime usage rates apply from 6:01 p.m. local time through 4 a.m. Eastern Time. Weekends and holidays* are billed at non-prime usage rates.

Notes: *Holidays are New Year's Day, Presidents' Day, Memorial Day, Independence Day, Labor Day, Thanksgiving and Christmas Day. These rates only apply to the contiguous 48 states and are subject to change without notice.

DOW JONES NEWS/RETRIEVAL®

From the publisher of The Wall Street Journal,
Barron's and Dow Jones Software.



DOW JONES
NEWS/RETRIEVAL®

This country is in the midst of an electronic revolution...in the office and in the home. It is changing the way we receive information—even the way our children learn.

Dow Jones, publisher of The Wall Street Journal, is in the forefront of this change. Dow Jones News/Retrieval brings subscribers up-to-the-minute news and information from its central computer. Everything—from news, stock quotes, financial information and a complete encyclopedia, to sports, weather, movie reviews and a shop-at-home

service—is available via telephone or two-way cable lines. You can receive all of this information on a personal computer, simple terminal, communicating word processor or teletypewriter. Our new mail service even allows you to send printed or electronic communications to anyone...anywhere.

Dow Jones News/Retrieval is a convenient, easy-to-use service that can help you in financial matters and introduce your entire family to the world of electronic information. You, too, can bring the future into your home or office today.



INFORMATION ON DEMAND...

The leader in business journalism, Dow Jones publishes The Wall Street Journal, Barron's and the Dow Jones News Service.

The leader in satellite and electronic communications, Dow Jones was the first private publishing company licensed to own and operate satellite earth stations. Today, we operate the world's most comprehensive business news network, and the interactive Dow Jones News/Retrieval service.

The leader in information retrieval, Dow Jones News/Retrieval, begun in 1974, has rapidly grown to over 100,000 customers. Dow Jones provides a pace-setting stock quote service; exclusive news and information from The Wall Street Journal, Barron's and the Dow Jones News Service; business and financial data from other high-quality information providers; a widely-acclaimed encyclopedia; a mail service; and other services of general interest to consumers.

Dow Jones News/Retrieval is the standard of excellence, with information of the highest quality and a dedicated staff to provide customers with the best service available.



...IN YOUR OFFICE OR YOUR HOME

Time. It's what none of us has enough of. And today we're faced with the need to use, and digest, more and more information—with less and less time to do it. Dow Jones makes a wide variety of reliable, accurate news and information available 22 hours a day, seven days a week.

News/Retrieval can be a vital and productive tool for anyone with an important interest in the news and the economy, because it enables you to manage the information you need to operate more efficiently and profitably, without wasting valuable time.



MAIL SERVICE AND FREE CUSTOMER NEWSLETTER

MCI Mail, now available to every Dow Jones subscriber, transforms your personal computer or other communicating device into your private post office. Now you can send printed or electronic letters, memos, reports and other written communications to anyone...anywhere.

MCI Mail takes your message, routes it by zip code to the MCI Mail postal center closest to your addressee, then prints and delivers it according to your instructions. Whether you choose to send and receive mail with your personal computer, generate letters for hand delivery coast-to-coast within hours, or reach a friend or client world-wide through Telex, MCI Mail—in combination with Dow Jones News/Retrieval—ensures the timeliness of your communications.

What's more, MCI Mail even allows you to personalize your letters electronically, by printing them on your letterhead with your signature.

Intro, a free subscriber newsletter, is the gateway to Dow Jones News/Retrieval, providing free online information on new data base announcements and enhancements, how-to guides, applications for the service and other information of interest to subscribers.

DOW JONES BUSINESS AND ECONOMIC NEWS

News includes late-breaking stories from The Wall Street Journal, Barron's and the Dow Jones News Service—the most reliable and respected sources of business and financial information available today. It allows you to scan headlines and retrieve stories as recent as 90 seconds or as far back as 90 days.

The Wall Street Journal Highlights Online includes major news headlines and summaries of The Wall Street Journal's front-page, second front-page and back-page stories; as well as descriptions of major editorials, and concise, easy-to-read summaries of the market page. Updated electronically each business day at 6 a.m. E.T.

Free-Text Search includes over 350,000 exclusive articles from The Wall Street Journal, Barron's and the Dow Jones News Service. You can search using any combination of words, dates or numbers, back to June, 1979.

Weekly Economic Update provides busy executives and private investors with a comprehensive and valuable source of weekly economic information, compiled from The Wall Street Journal, Barron's and the Dow Jones News Service.

WSJ 4/4/83 P147 ENDS AT 148

ABREAST OF THE MARKET

GOOD 1ST-QUARTER PROFIT REPORTS
MAY FUEL FURTHER GAIN FOR STOCKS

AS THE STOCK MARKET'S 7 1/2-MONTH ADVANCE SHOWS SIGNS OF EXHAUSTION, SOME THINK FIRST-QUARTER EARNINGS REPORTS WILL GIVE IT NEW SUPPORT.

ANTICIPATION OF A PROFITS UPTURN HELPED BOOST THE DOW JONES INDUSTRIAL AVERAGE 47% FROM ITS 1982 LOW LAST AUGUST.

DOW JONES QUOTES

Current Quotes provides current information (with over a 15-minute delay) on stocks, options and corporate bonds, as well as current-day updates for U.S. Treasury issues, mutual funds, national OTC quotes, foreign bonds and government securities.

Historical Quotes indicates how a particular common or preferred stock has done during the past trading year. Users can call up daily, quarterly and monthly closing stock prices. Monthly summaries are available back to 1979; quarterly summaries back to 1978.

Historical Dow Jones Averages provides daily summaries of the transportation, industrials and utilities averages, and a composite of 65 stocks. High, low, close and volume are available for a full trading year.



FINANCIAL AND INVESTMENT SERVICES

Corporate Earnings Estimator provides consensus per-share earnings forecasts by analysts at over 60 major stock brokerage firms for 3,000 of the most widely-followed companies. Corporate Earnings Estimator offers investors information often available only to large institutions.

DISCLOSURE II includes wide-ranging composite information filed with the SEC on 8,700 companies: corporate profiles, balance sheets, income statements, line-of-business segment data, five-year trends for sales, income and earnings per share, management discussions, names of officers, directors and subsidiaries.

Media General Financial Services provides easy access to detailed corporate financial data on 3,150 companies and 170 industries, reporting on revenues, earnings, dividends, price-earnings ratios and stock price performance relative to market indicators.

Weekly Economic Survey provides weekly forecasts of the money supply and other critical indicators by leading economists and money market dealers.

The Forbes Directory ranks the 500 largest U.S. corporations by sales, profits, assets and market value. Profitability and growth rankings for 46 industries are included.



GENERAL NEWS AND INFORMATION SERVICES

Master Menu is a convenient online listing of the information contained in News/Retrieval, along with detailed instructions on how to access each data base.

News/Retrieval Symbols Directory lists more than 15,000 symbols used to access News/Retrieval. Includes stocks, corporate and foreign bonds, Treasury issues, mutual funds, category codes and Media General industry groups.

The Academic American Encyclopedia from Grolier includes thirty thousand entries from twenty volumes in a convenient, easy-to-use format. Carefully-researched and concisely-written articles provide a wealth of information.

News/Retrieval World Report provides news of what's going on around the corner...and around the world. This timely electronic package provides front-page foreign and national news, continuously updated throughout the day, seven days a week.

Cineman Movie Reviews includes the week's new releases, the top 50 current films and coming attractions. Audience and interest classification codes are provided. There are also minireviews of literally thousands of celluloid classics going back to the 1930s.

News/Retrieval Sports Report provides sports stories, statistics, scores and standings. Constantly updated seven days a week, this data base allows sports fans to keep on top of the latest developments and never miss a game.

News/Retrieval Weather Report features two-day forecasts updated twice daily for more than 90 domestic and foreign cities. There's even a special ski report during the season.

Wall Street Week Online brings Louis Rukeyser into your living room on command, allowing you to review electronic transcripts of the latest "Wall Street Week" programs.

Comp-U-Store, News/Retrieval's electronic shopping service, offers more than 50,000 discounted brand-name products. Users can browse for price comparisons or buy; a "databasement" features special merchandise bargains.

DOW JONES NEWS/RETRIEVAL WORLD REPORT
FRONT PAGE AT 3:07 P.M. MONDAY
FROM UPI

PRESS FOR

- 1 CHALLENGER BLASTS OFF TO START
5-DAY, 2-MILLION-MILE MISSION
- 2 MOSCOW REBUKES U.S. FOR REACTION
TO REJECTION OF MISSILE PLAN
- 3 ASIAN CONFLICT ESCALATES AS THAIS
BOMB VIETNAMESE NEAR CAMBODIA
- 4 U.S. GRANTS POLITICAL ASYLUM
TO YOUNG CHINESE TENNIS STAR
- 5 ACTRESS GLORIA SWANSON DIES AT 84

PRESS N FOR MORE NATIONAL OR F FOR
MORE FOREIGN NEWS. THEN PRESS RETURN.

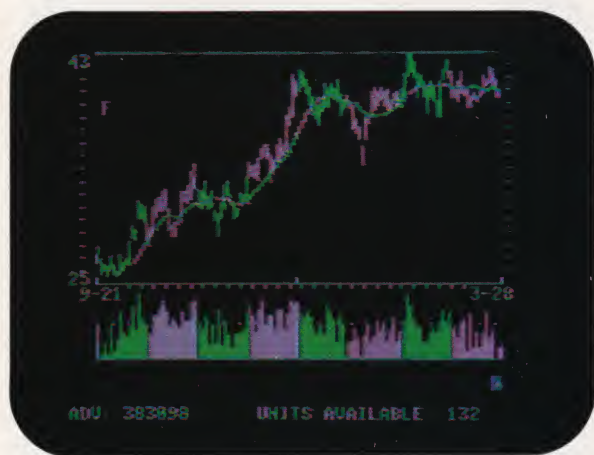


DOW JONES SOFTWARE™

Dow Jones & Company now publishes Dow Jones Software—products you can bank on to be reliable, flexible and easy to use. Designed to meet the needs of business professionals and investors, Dow Jones Software, in combination with Dow Jones News/Retrieval, turns your personal computer into a powerful tool.

Each Dow Jones Software product features easy log on to Dow Jones News/Retrieval and access to all News/Retrieval data bases. In addition, Dow Jones Software products are backed by our fully-staffed Customer Service Department and a toll-free hotline.

The initial series of Dow Jones Software products is compatible with selected systems. See your local computer dealer for specific availability.



Dow Jones Market Analyzer™... a powerful technical analysis tool for the serious or professional investor who uses charts and graphs for decision making.

Dow Jones Market Manager™... a portfolio management program for private and professional investors who need an accounting and control system.

Dow Jones Market Microscope™... a specialized data base management program for fundamental investment analysis.

Dow Jones Investment Evaluator™... a quick, convenient program for the investor to keep track of investments.



Dow Jones Connector™

This package is not software. It's a cost-effective way for customers to obtain a Dow Jones News/Retrieval password through computer retailers. The Dow Jones Connector contains a Fact Finder and Directory of Symbols, a user agreement, and a specification sheet—all attractively packaged in a binder. Purchase of the Dow Jones Connector entitles the owner to one hour of free time on News/Retrieval.

USERS SPEAK UP

"It's our sleep-at-night insurance"

Janet Harjo
Financial Services Manager
Fireman's Fund



"Dow Jones News/Retrieval helps make the sale"

Ron Parsons
Marketing Manager
Telecommunications Industries Group
Digital Equipment Corporation



"One of our biggest assets is the quality of our information, and News/Retrieval is a part of that fabric"

Frank Baird
Director of Acquisitions
Northwest Industries, Inc.



"News/Retrieval has enhanced our lives. We use it for business, for school work and for just plain fun!"

The Harold Oertell Family



RECEIVING THE SERVICE

Obtaining News/Retrieval information is as easy as making a phone call. With virtually any personal computer, communicating word processor or time-share terminal, you merely dial a phone number (usually local), press a few keys, and see the data you requested displayed in seconds.

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1. Visit your local computer store for a free demonstration.
2. Subscribe to Dow Jones News/Retrieval by calling us directly, or by purchasing any Dow Jones supported product from a computer store.
3. Call us with your questions about costs, the various terminals that can receive our service, availability of specific information, or any other questions you may have.

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CUSTOMER SERVICE
P.O. Box 300
Princeton, NJ 08540

Toll-free 1-800-257-5114
New Jersey 609-452-1511

Weekdays 8 a.m. - 11 p.m. E.T.
Saturdays 9 a.m. - 5 p.m. E.T.

DOW JONES NEWS/RETRIEVAL is available
22 hours daily, from 6 a.m. to 4 a.m. E.T.

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The Wall Street Journal Highlights Online™
Wall Street Week Online™
Weekly Economic Survey™
Weekly Economic Update™

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DETAILS ON THESE AND OTHER
STORIES, PLEASE SEE
MONDAY'S JOURNAL.

PRESS FOR
A MONDAY'S EDITION
B PREVIOUS EDITIONS

COMPANY NAME: DOW JONES & CO INC

ENTER FOR

- 1 CORPORATE PROFILE
- 2 BALANCE SHEETS FOR 2 YEARS
- 3 INCOME STATEMENTS FOR 3 YEARS
- 4 QTRLY INC STATEMENTS (CUR FY)
- 5 LINE OF BUSINESS DATA
- 6 5-YR SUMMARY DATA (REVS, INCOME,
EPS)
- 7 FULL FINANCIAL DATA (2 THRU 6)
- 8 OFFICERS AND DIRECTORS
- 9 OWNERSHIP AND SUBSIDIARIES
- 10 OTHER CORPORATE EVENTS
- 11 MANAGEMENT DISCUSSION
- 12 CORPORATE RECORD (1 THRU 10)
- 13 FULL CORPORATE RECORD (1 THRU 11)
- 14 2-YR LIST OF REPORTS ON FILE
WITH THE SEC
- 99 HOW TO ORDER FULL TEXT OF SEC
REPORTS

SPORTS 4/4/83

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BASEBALL PARITY: WIDE-OPEN RACES,
HALF PLAN TO WIN WORLD SERIES

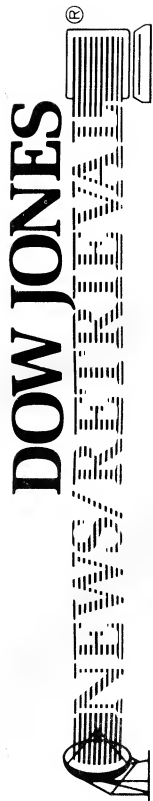
THE BASEBALL SEASON OPENS TODAY
WITH A DOZEN OR SO TEAMS CONFIDENT THEY
CAN WIN THE WORLD SERIES.

THE NATIONAL LEAGUE'S 108TH
SEASON OPENS IN CINCINNATI WITH THE
REDS ENTERTAINING THE ATLANTA BRAVES.

THE AMERICAN LEAGUE OPENS WITH
BALTIMORE HOSTING KANSAS CITY.

* * *

PRESS X AND RETURN FOR A SPECIAL
REPORT.



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